

Runners



**alternative
flooring**

Nothing says more about the Alternative Flooring ethos than our runners. They come packed with pattern in a crescendo of colour. In pre-cut widths, they're specifically designed as runners - to shave costs to a minimum and wage war on wastage.

Quirky, stripey, natural or plain, and mixing a hip range of styles with complementary edging*, our runners don't stop at halls and stairs. They can be laid as carpet or rugs, or used as edging - there's serious fun to be had with these interiors options.

Runners come in standard widths of 66cms, except Quirky (obviously), which weighs in at a quirky 69cms.

There's an Alternative Flooring runner that speaks to everyone. And for ultimate personalisation? There's 'make me a rug' (See Chapter 3).

* Quirky runners have a selvedge as standard.

Runners

The complete range

This one will run and run. Our most popular carpets are now available as purpose-designed runners. This minimises wastage, so it's more economical all round. Standard runners come with a maximum length of seven linear metres. Our complete range and all information can be found in our Runnerways literature.

Quirky - 69cm wide as standard with a selvedge; conventional fit.

Wool Blocstripe - 66cm wide with a self-coloured whipped edge; conventional fit.

Wool Pinstripe - 66cm wide with a self-coloured whipped edge; conventional fit.

Rock 'n' Roll - 66cm wide with a self-coloured whipped edge; conventional fit.

Wool Cord - 66cm wide with a self-coloured whipped edge; conventional fit.

Wool Iconic Stripe - 66cm wide with a self-coloured whipped edge; double-stick fitting method.

Sisal Herringbone - 66cm wide with a self-coloured whipped edge; double-stick fitting method.

Sisal Super Bouclé - 66cm wide with a self-coloured whipped edge; double-stick fitting method.

Runners

Quirky runners

Made in Britain on traditional Wilton looms, our Quirky runners are sold by the linear metre. Made from 80% wool/20% nylon fibre, Quirky has a standard carpet width of 69cm. But there's nothing standard about the bold patterns. Choose from geometric diamonds (Tess), oversized spots (Dotty), traditional tartan (Fling) or zebra print (Skinny).

Want to join up the Quirky runners to make wall-to-wall carpet? Now that's alternative. Be sure to have them seamed together by a qualified carpet fitter.

