

SMG

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Crown Floors®
by Baha



NEW Click 'n' Collect with Alternative Flooring

The best ideas are simple and straightforward.

That's why at Alternative Flooring you can now not only create your own rug with Make Me A Rug online, but you can buy it there and then **click**. Then select your nearest Alternative retailer and **collect**.

Rugs are a great way to decorate your home as you can change the rugs as the mood suits and, in doing, so completely change the personality of the room. Whether they speak softly or shout loudly, customised rugs give you a chance to add your character to floors. There are thousands of fabulous flooring and border combinations with designs that are packed with pattern, texture and colour.

Make Me A Rug now includes the award-winning Quirky B patterned collection and have fun with the new borders – jot, stripes, rainbow, tweeds, herringbones as well as the classic cotton and linen in some striking shades.

Visit www.alternativeflooring.com and watch the video starring the 'Mad about the House' interiors writer Kate Watson-Smyth who goes wild creating a Quirky Zebra print rug with a dazzlingly bright pink border.

Follow the five steps to creating a customised rug. Choose a design from the natural fibre and wool flooring collections, select a border style, pick a border, add your dimensions and see your finished rug in a choice of different interior settings. Then just Click 'n' Collect from your local retailer.



Top: Alternative Flooring rugs, available with our Make Me A Rug service

Above: Kate Watson-Smyth's Quirky Skinny Zebra rug at home

Right: Alternative Flooring's natural runner



**alternative
flooring**